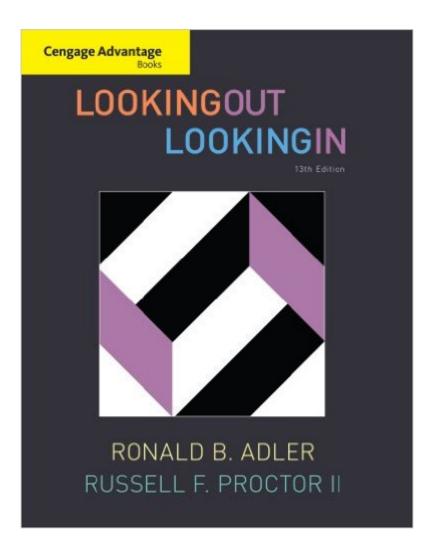
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Looking Out Looking In, 13th Edition





Synopsis

Increase student interactivity and lower costs with this soft-cover, black and white, Advantage Edition version of LOOKING OUT/LOOKING IN, 13e. Featuring the Student Activities Manual pages integrated into each chapter, the Advantage Edition offers you additional opportunities to increase student learning comprehension with assignments and worksheets appearing directly in the text.

Book Information

Paperback: 768 pages Publisher: Cengage Learning; 13th edition (February 25, 2010) Language: English ISBN-10: 0495898171 ISBN-13: 978-0495898177 Product Dimensions: 9.9 x 8 x 1.6 inches Shipping Weight: 3.2 pounds (View shipping rates and policies) Average Customer Review: 4.2 out of 5 stars Â See all reviews (199 customer reviews) Best Sellers Rank: #50,943 in Books (See Top 100 in Books) #32 in Books > Business & Money > Industries > Media & Communications #44 in Books > Textbooks > Communication & Journalism > Media Studies #58 in Books > Textbooks > Business & Finance > Business Communication

Customer Reviews

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This was the book I need for one of my classes and it's the exact same thing as a regular version but much cheaper.It's an easy read and the activities and self quizes in it are very helpful.

I used this book for an Interpersonal Communications class online and I got an A. It has pretty much everthing as the new black and purple book and I saved alot of money. It only cost me like \$7.00 and I saved my friend money by passing it down to her and she got an A on her class as well. :)I also like that even though its an older version, it has lists of TV shows and movies you can watch to further understand the chapter. The online websited has practice quizzes and was very helpful as well.

Wonderful book! I purchased this book for an interpersonal theory and practice course at Brigham

Young University Idaho. It arrived two days after I placed the order and was in the condition promised. This book provides so much insight into why we do the things that we do in the social interactions we find ourselves in. Every chapter contains vital information about how the mind works and the inner workings behind our automatic positive and negative reactions. This book opens a window into the inner workings of the heart and mind, leaving a clearly placed path to better work, personal, and family relationships and more effective communications. The tips that I have learned in this book have made me more aware of my interactions with coworkers and improved the atmosphere at my work and in my home. Great buy, I would highly recommend!

In case you're unclear on what this is ('s product page is a bit unclear), it's a freshman-level textbook in interpersonal communications, light psychology. I read through it from start to finish and did not find it more insightful than others. A lot of fun cartoons, though.

This book is identical to the hardback, but the photos are in black and white. I received my copy quickly and it is in perfect shape! It is exactly what I ordered and will certainly order my texts from again (beware the used books, however!).

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